

UNDERSTANDING UNCONSCIOUS BIAS

WORKSHOP

WHY?

We can only consciously process 40 bits of information at any one time. In order to survive, we have to make cognitive shortcuts based on our experience and background. The problem is that this results in some errors of judgement which can lead to unconscious bias in our treatment of other people and our decision making. We are all susceptible to it. It impacts individuals when assumptions prevent them from reaching their full potential and it impacts organisations when it prevents them from identifying, retaining and promoting the best talent available to them.

CONTENT

The workshop provides a forum to allow participants to explore:

- What is unconscious bias?
- Different types of bias
- How does unconscious bias manifest itself in the workplace?
- The effects of unconscious bias
- How to address unconscious bias

DURATION

Workshop duration is half a day.





WHO SHOULD ATTEND?

The workshop is for

- Anyone who wants to ensure that the decisions they make are in the best interests of their people and their organisations
- Anyone who wants to take initial steps towards addressing unconscious bias in their workplace
- Anyone who wants to become more inclusive

WORKSHOP LEARNING OUTCOME

By the end of this workshop, participants will

- Be able to describe unconscious bias & its effects
- Recognise some of their own biases
- Recognise occurrences of unconscious bias in the workplace
- Be able to identify and implement a range of measures to address unconscious bias

SATISFIED CLIENTS

"...engaging, thought provoking and has stayed with me since...."

"...great company to partner with for our unconscious bias training sessions...."

"...an extremely informative & valuable day...."

"....employed a very inclusive approach, appealing to many different styles of learning...."

"...her knowledge of the subject together with her ability to ask pertinent questions.....participants questioned assumptions and reflected on their own experiences...."

For more information or to book a workshop, contact us at:

GROWTH POTENTIAL
p +353 (0)87 9933451
e mary@growthpotential.ie